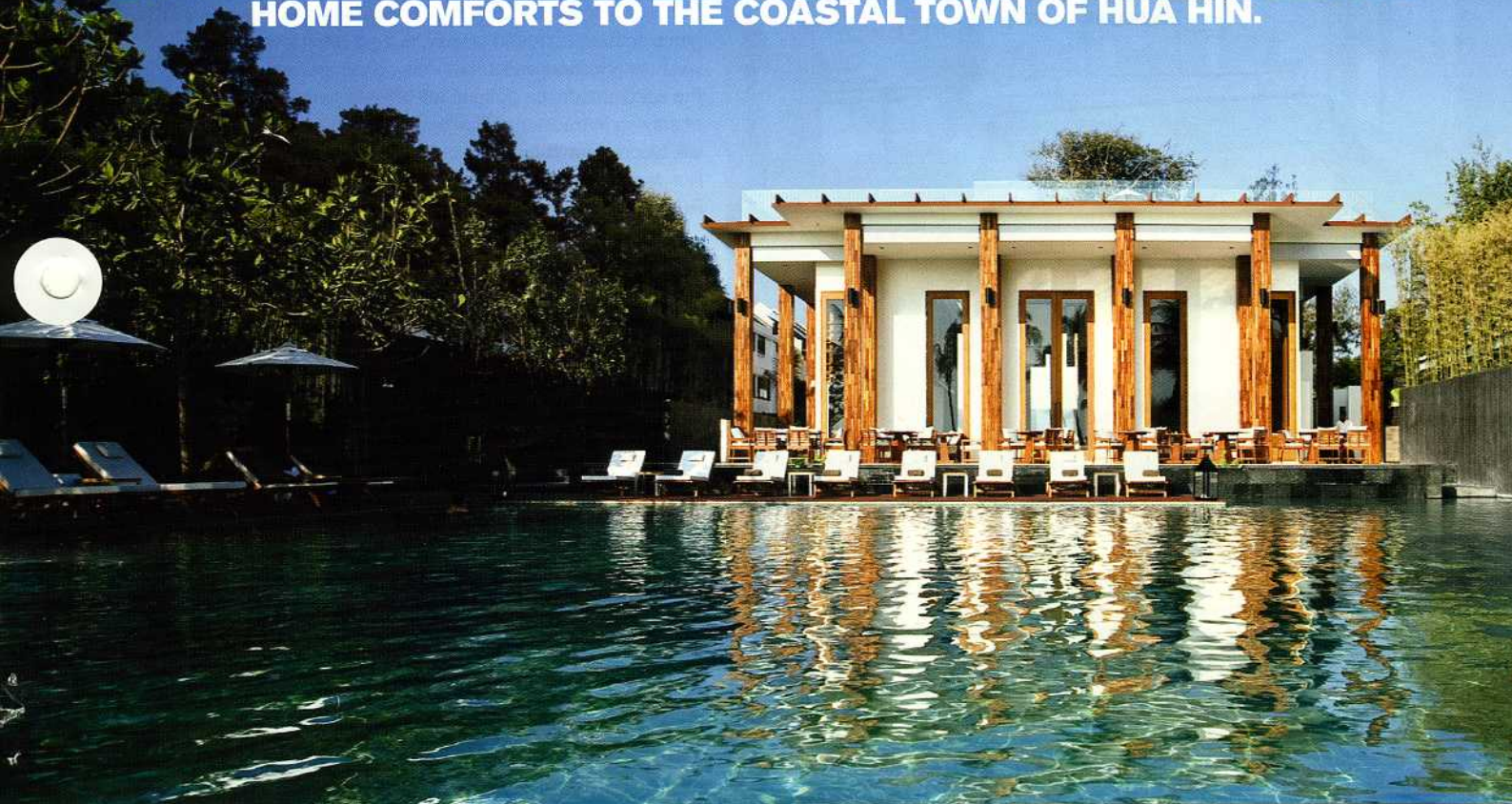


# LUXURY LOUNGING

NEWLY OPENED THIS MONTH, THE CAPE NIDHRA HOTEL BRINGS LUXURY HOME COMFORTS TO THE COASTAL TOWN OF HUA HIN.

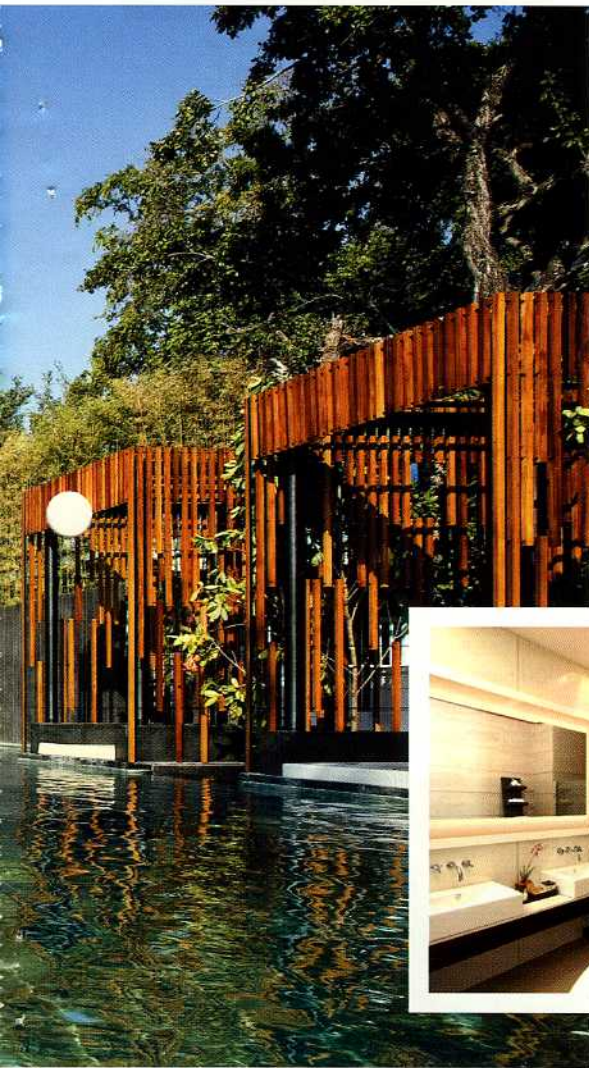


**THE CAPE NIDHRA** Hotel feels like it was made to measure for Hua Hin. So much so that, even though it has just opened, it is easy to imagine it becoming something of an institution on the shores of this regal resort town. Cape Nidhra has it all and flaunts in the most natural way ever with finesse and elegant ease. As part of the Cape Hotel Collection, it is backed by the experience of those who have created some of Thailand's best loved tranquil havens by the sea. As such, it combines comfort and elegance with graceful glamour.

Hua Hin's seaside charm, easy pace of life and straightforward city access are always big lures for Bangkok-tired locals in need of a bit of weekend R & R. However, with its royal history and its far quieter disposition, it is also attracting many business and leisure guests who pop over to Thailand from the rest of Asia. Tourists and business travelers from further afield look to Hua Hin for a chance to flop by the sea at a top-class resort in comfort and, of course, in style.

As if to reflect this, Cape Nidhra is all about ultimate comfort within elegant surroundings. Five types of suites all offer a private pool with a big wooden deck and day bed. Unlike the pomp and arrogance of some five-star hotels, Cape Nidhra is about feeling at home – albeit a rather luxurious home. The oversized rooms, sumptuous high thread-count linens and sink-yourself-into sofas scattered with cushions make for a home away from home. The rooms have large walls of





windows, with some suites looking out from the bedroom onto the private pool. Other suites have two floors, a private tropical garden or even a 13-meter private pool. Others have a bathroom which steps out into the pool. And once you've experienced your own private pool, it is virtually impossible to go back.

The light, airy elegance in this boutique resort gives it a liveable quality which mixes the dark woods of Thailand with the fresh ambience of an open-plan Californian pad, with a touch of the Mediterranean thrown in too. The luxurious West Coast touches add Hollywood star appeal whilst the simple elegance and quality of all the individual furnishings ensure guests' comfort is the highest priority. Additional touches such as luxury bathroom amenities, sandals and beach bag make an already relaxed stay even more unforgettable. Cape Nidhra wants to show it has style but, more importantly, wants guests to feel comfortable.

In terms of location, it is unquestionably enviable. A salt-water infinity pool spills out to the beach and the blue sea, just beyond the outdoor restaurant and bar seating. Pride of place right on the coast, the hotel is right next to the night markets and the beach road, for strolling down day and night. A luxury resort which has a footing right on the beach is priceless. The open and fresh feel of Cape Nidhra gives it a breezy, seaside ambience

## CAPE NIDHRA HAS THE WINNING LOOKS AND EXEMPLARY SERVICE ONE EXPECTS OF A HIGH-END SOPHISTICATED RESORT, YET WHAT REALLY ATTRACTS IS THE APPROACHABLE AND INVITING ATMOSPHERE

where you literally feel you can float from your luxuriously soft bed to your private pool, to a wonderful waterfront lunch, before resting by a poolside sala with a view of nothing but the sea and swaying palms.

In some suites the relaxed glamour extends to tailor-made dishes prepared and served in your own quarters. And nobody needs to rush for meal times, thanks to a 24-hour in-room dining option. The big white exterior, huge outdoor wooden columns and giant-sized windows are where the Rocks Restaurant sits with seats looking out over the pool both indoors and out. Once again, the key is effortless charm. The restaurant manages to pull off looking the part whilst still creating a comfortable ambience. The On the Rocks Bar has chill-out outdoor sofas to make guests feel like they are on the deck of a friend's fabulous villa. The bar also nods to the spectacular views with a touch of panache by specializing in imported cigars and whiskies.

Like any good resort, no guest has to venture far to feel their every need and whim is attended

to. Meeting and conference facilities recognize that many guests visit the region on business trips. The reading room adds a nice change from a stuffy business center and is designed more as a library or an executive lounge. The spa has a sauna and steam facilities, and there is a fitness center on-site too.

Cape Nidhra has the winning looks and exemplary service one expects of a high-end sophisticated resort, yet what really attracts is the approachable and inviting atmosphere created by the management. And all in one of the best new locations Hua Hin has to offer.

*(The Cape Nidhra Hotel belongs to the Cape Hotel Collection. For more information or to make a reservation please visit [www.capecollection.com](http://www.capecollection.com).)*



**CAPE NIDHRA HOTEL**  
HUA HIN, THAILAND